

## **Uraz Kaspar**

Journalist | Lecturer | Entrepreneur

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### **Professional Summary**

Journalist based in Reykjavík, Iceland, reporting for T24 with a focus on society, culture, and human stories that connect Nordic perspectives with Turkish readership. Actively engaged in press freedom and media ethics through roles at the International Press Institute (IPI) and the Journalists' Union of Turkey (TGS).

Alongside journalism, I am a lecturer and entrepreneur with over a decade of experience in media, digital innovation, and education. I pioneered Turkey's first rectorate-approved podcasting course, co-founded award-winning podcast ventures (Podfresh and Poddict), and built platforms that empower journalists and creators to embrace new storytelling mediums.

### **Professional Experience**

#### **T24 – Journalist**

Reykjavík, Iceland | Aug 2025 – Present

Deliver in-depth reporting on Iceland's society, culture, and human stories. Produce bi-weekly articles and exclusive interviews for Turkish readership.

#### **Yeditepe University – Lecturer**

Istanbul, Turkey | Sept 2011 – Present

Launched and designed Podcasting 101 (POD-101), Turkey's first rectorate-approved university podcasting course. Over a decade of teaching media innovation and storytelling.

#### **Poddict – Co-Founder**

Istanbul, Turkey | Aug 2024 – Jun 2025

Founded Turkey's first podcast marketplace, executing hundreds of projects with leading brands and earning five national awards.

#### **Podfresh – Co-Founder**

Turkey | May 2020 – Jul 2024

Built Turkey's largest podcast network with 350+ creators. Organized the Power Podcast Awards, and trained 3,000+ professionals through Podfresh Podcast Academy.

#### **Kadir Has University – Lecturer**

Istanbul, Turkey | Feb 2021 – Jun 2024

Taught courses on storytelling, startups, and digital media. Organized the New Media Summit connecting students, academics, and industry leaders.

### **Education**

Yeditepe University — B.A. in Graphic Design (2003 – 2008)

### **Honors & Awards**

Audio Platform Award – 19th Felis Awards (Aicast Project with Blade)

Silver Apple – Kristal Elma Awards (AI & Digital Category, Evyap & Blade)

First Place – New Gen Awards (Media Technology, AI Podcast / Evyap & Blade)

### **Languages**

Turkish (Native) | English (Fluent)

### **Affiliations & Leadership**

Member, **International Press Institute (IPI)** – Turkey National Committee

Alternate Board Member & Chair, Disciplinary Committee – **Journalists' Union of Turkey (TGS)**,

Istanbul Branch

Member, **IFJ** (International Federation of Journalists).